

## Achieving Racial Equity in Oral Health Among Distressed Populations Amid COVID-19

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## Article History

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**Abstract**: This short communication frames an overview of racial equity gaps in oral health and describes how COVID-19 prevalence among distressed populations exacerbates disproportionate impacts that existed prior to the pandemic. Racialized oral health gaps compounded by COVID-19 affects their general and public health. Implications for policy and practice are highlighted.

Keywords: Oral healthcare, Racial equity, Dental services, Minority, Social determinants of health, Severe Acute respiratory syndrome coronavirus, Underrepresented minorities

## **Short Communication**

Achieving racial equity in oral health is a major goal of global policy that drives national health campaigns and more local public health agencies. Severe Acute Respiratory Syndrome Coronavirus (SARS-CoV-2), hereafter COVID-19, prevalence complicates efforts to systematically address racial health disparities. Recent data continue to show that COVID-19 disproportionately impacts people of color. According to Johns Hopkins University (most recent data at time of writing), there were 109 million COVID-19 cases in the world, 27.6 million cases in the United States, and nearly 45% of US cases were among Black, Indigenous, People Of Color (BIPOC) although these groups together represent just over one-third of the US population (Figure 1). Pre-existing oral health inequities experienced by Underrepresented Minorities (URMs), such as dental caries and oral cancer, have been magnified by COVID-19 [1,2]. For instance, we observed large racial/ethnic gaps in tooth loss among URMs (25%) compared to 10% for Whites prior to the pandemic [3,4].

Not only have we seen COVID-19 have a higher disproportionate impact on BIPOC, but it has greater concentration in communities of color and leads to a significantly higher death rate among Black<sup>1</sup> Americans. Nationally, Black Americans account for 15.7% of all COVID-related deaths (of known race), but only represent 12.4% of the country's population. COVID-related racial inequities persist at the state level. For instance, in Michigan, Blacks make up 17% of the total state population but comprise 40% of COVID-related deaths. In New York, Blacks make up 14% of the state's population but 23% of COVID-related deaths. And, startlingly, Blacks are 75% of COVID-related deaths in the District of Columbia (DC), although they represent just 45% of the district's population. Close monitoring (or surveillance) of where and to what extent COVID-19 mortality is inequitably impacting BIPOC communities is critical for guiding the success of public and/or oral health policy and programmatic responses.

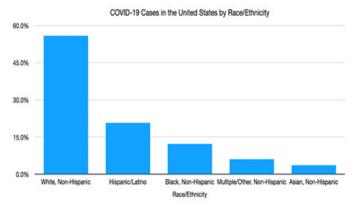


Figure 1: COVID-19 Cases in the United States by Race/Ethnicity.

There are myriad root causes for the inequitable impact of COVID-19 on the oral and physical health of BIPOC communities in the United States. For instance, a long line of research has shown that conditions in the places where people live, learn, work, and leisure affect a wide



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<sup>&</sup>lt;sup>1</sup>Throughout this article, I use the terms "Black" and "African American" interchangeably to refer to people of African descent (e.g., West Indian, Haitian, African) living in the US.

range of health outcomes [3,4], including oral health [5]. These social determinants of health include limited access to quality education, few healthcare providers (especially professionals of color) or hospitals, poor health insurance, and greater exposure to health risks related to job or occupational hazards [5,6]. For example, 34% of frontline<sup>2</sup> or essential workers in the US are Black or Latinx, though they constitute less than one-third of all US workers. Nearly 40 million frontline workers work in close physical proximity to others, tend to be less educated than the wider workforce and earn below-average wages that offer little to no health insurance [7], such as dental coverage. These points are important to note so as to avoid blaming the individual as the creator of their own crisis; rather, critical analyses, of this kind, point to structural and systemic drivers of racial inequities and reveal how structural factors-like citizenship, (dis)ability, poverty-influence aspects of BIPOC individual and community health before, during, and after COVID-19.

It is clear that as COVID-19 cases and related deaths continue to grow by record-setting increases each day, so too do the emotional and psychological tolls on vulnerable populations and distressed communities. With Blacks and Hispanics dying from COVID-19 at rates higher than their proportion in the population, they are more likely to know someone who has died of the disease. One Washington Post poll estimated 1 in 3 Black Americans know someone first-hand who has died by the virus, far exceeding White counterparts [8]. Consequently, another report indicated elevated grief and psychiatric problems among socially disadvantaged groups [9]. A wealth of emerging evidence further suggests the need to examine the shortand long-term effects of racial trauma on BIPOC pandemic survivors; racial trauma refers to real or perceived discrimination that damages physical and mental health through chronic, repeated exposure to stress [10]. For instance, Asian communities have experienced an uptick in discrimination because of the coronavirus outbreak originating from China according to most reports [11]. As if this is not enough, populations vulnerable to COVID-19 infection, mortality, and pandemic-related psychological impacts are also at higher risk for oral health problems and periodontal diseases [12,13]. COVID-19 only further exacerbates the situation by restricting access to care due to state-mandated "stay at home" orders in some areas, clinic closures, reduced hours, and limited non-urgent dental visits [14].

But there's hope on the horizon. As therapeutics and vaccines for COVID-19 gain Federal Drug Administration (FDA) emergency approval and governments launch massive testing and vaccination sites, preliminary data suggest a "flattening of the curve" and some modest reduction in cases among socioeconomically distressed communities. Public health advisories to wear face coverings, practice daily hygiene, and physically distance also help curb the spread of infection. Greater compliance with public health guidelines allows

some states to relax strict "stay-at-home" orders, which permit some providers to open up dental clinics, expand operating hours, and accommodate routine care visits. Rapid technological advances, free virtual conferencing applications (e.g., Skype, Zoom), and social media help us all stay connected, even while physically six feet apart. Though no replacement for in-person human connections, online, virtual, computer-mediated communication and contact can foster community and sense of belonging, which is a basic human need that can promote positive mental health and well-being for all [15].

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<sup>&</sup>lt;sup>2</sup>By "frontline worker," I refer to those brave, valiant members of the workforce who must physically report to their job sites and risk their personal health in the face of unknown threats to ensure the collective well-being, continuity, and safety of the economy, businesses, and each of us, in keeping with Department of Homeland Security (DHS) regulations. They might include bus drivers, grocery workers, butchers, barbers, delivery service drivers, correctional officers, and public health/healthcare providers, especially oral health specialists.